



June 28, 2012

I have been advertising with the Valley Yellow Pages for several years. In that time I have been extremely pleased with the response and profit those ads have generated. Clients who need a plumber are often not in a position to wait, and the immediacy of having the Yellow Pages in their homes and available all day, every day means that they can reach me whenever they need my services. My ads in Valley Yellow Pages supply a steady stream of new clients. These are quality customers who are ready to buy, and doing one job for them often leads to doing more down the road.

I answer the phones myself, and I ask our clients where they found our phone number. If they say "the Yellow Pages", I ask them to tell me what's on the cover so I know which directory they are using. More often than not, they tell me it's the "Buy Local" book, the Valley Yellow Pages. Over the years I have expanded my presence in Valley Yellow Pages to reach several markets. My Valley Yellow Pages representative has helped me tailor my advertising to each of these markets to ensure I reach the kind of clients I want for the kind of jobs I like to do. I would recommend Valley Yellow Pages to any business owner; it has certainly been successful for me.

A handwritten signature in cursive script that reads "Ralph Rowe".

Ralph Rowe  
Owner  
Rooter Man Plumbing